

# TOPIC

---

## **Staff recommendations to affect shelter intake of animals:**

- **Fee and ordinance changes that focus on pet owners that are contributing to shelter intake**
- **Proactive, aggressive prevention programs**

# Staff Recommendations

---

**Implement ordinance fee changes that will reduce shelter intake:**

- **Increase the reclaim fee for intact animals and continue to waive fees if owner will sterilize and microchip animal**
- **Escalating fee schedule for multiple impounds with fee waiver for sterilization and microchip.**
- **Mandatory sterilization and microchip upon third impound**
- **Fee/citation for intact animals running at large waive this fee/citation if animal is sterilized and a microchip inserted**

# Staff Recommendations – cont'd

---

- **Increase the return-to-owner rate by implementing an aggressive, proactive campaign to microchip animals in targeted low-income neighborhoods. \$100k over three years.**
  - **Improve RTO rate by 50% in target neighborhoods**
  - **Insert 15,000 chips over three years.**
  - **Year 2 provide field scan capability and field RTO .**
  - **Marketing and implementation will target high intake zip codes.**
- **Further reduce intake from targeted low-income neighborhoods by enhanced Emancipet program funding to ensure two days per week, \$40k increase annually.**
  - **Current program has reduced intake by 136 dogs/month from program areas**
  - **Demand is still heavy in low-income neighborhoods**
- **To achieve the above outcomes education, communication, and neighborhood involvement will be critical. Implement one Public Health Educator in FY07. This position will assist with the cruelty initiative.**
- **Pros: Targets Animals/Owners that are causing the Problem**
  - **Focuses on problem solving with animal/people population that is impacting shelter intake rates.**
  - **Targeted programs will produce Immediate impacts**
  - **Ordinances are consistently enforceable**
  - **Sterilization program is already affecting intake rates**
  - **Improving RTO rates is best solution for the animal and the community**
  - **Implementation through current program model will be efficient and immediate**